



WorldTV Broadband arrives in Canada with five TV and radio channels

Paris, 15 January 2008 —WorldTV, GlobeCast's multicultural television platform, has taken its first step over the Canadian border, with the launch of its popular international bouquet on the NeuLion IPTV platform. This comes only months after its successful roll out across Europe.

'WorldTV Broadband' initially launched with five leading Bosnian television and radio channels and is accessible to anyone in the country with a broadband internet connection and the NeuLion set-top box. Consumers simply subscribe to this service through a dedicated Customer Service line 1-877-777-0928 – through which they also activate their accounts.

In response to the rapid expansion of the Bosnian community in Canada, BN, BN Radio, BosTel, BosTel Radio and NTV Hayat channels have been selected to meet the growing demand for Bosnian-language content and the offering is expected to be highly popular with Bosnian subscribers.

This initial service, which is now live in Canada, is just a small sample of WorldTV's extensive portfolio. Already the leading distributor of international TV and radio in the US, delivering over 200 channels to viewers nationwide, WorldTV will bring its expertise in serving international content and distributing niche channels across the border with the aim of growing the number of channels available in Canada in the near future.

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WorldTV - a division of content management and delivery company GlobeCast - is the leading aggregator and distributor of international television and radio programming in America. The service currently delivers more than 200 market leading television and radio channels in 35 languages representing 42 countries from Europe, the Middle East, Asia and Africa, via Direct-to-Home satellite, cable, IPTV and hospitality networks.

WorldTV is a division of France Telecom-subsiidiary GlobeCast. For more information, please visit www.globecastworldtv.com or www.globecast.com.

GlobeCast (www.globecast.com): a subsidiary of France Telecom, marks its 10th anniversary in 2007 as the leading global provider of content management and worldwide transmission services for professional broadcast delivery. The company operates a secure global satellite and fibre network to manage and transport 10 million hours of video and other rich media each year, providing ingest, aggregation, transmission and repurposing of content for delivery to direct-to-home satellite platforms; cable, IPTV, mobile and broadband headends; as well as corporate and digital signage networks. GlobeCast's fleet of SNG trucks deploys globally to support coverage of the biggest news and sporting events each year in SD and HDTV formats. Borders are non-existent when it comes to GlobeCast's services, thanks to the company's 11 teleports and technical operations centres as well as its 17 offices in Europe, North and Latin America, the Middle East, Asia, Africa and Australia.

NeuLion: NeuLion is an IPTV service provider that builds broadcasting networks operating over the Internet. By using the public Internet, content can reach viewers anywhere in the world. NeuLion customers are interested in reaching specific markets with a broadcast television and video streaming service or are broadband providers looking for new applications. NeuLion offers an end to end service that delivers content directly to the TV, PC or a variety of other consumer devices. Programming carried by NeuLion includes sports, religious networks, international broadcast television and others. To learn more visit www.neulion.com