

**FOR IMMEDIATE RELEASE**

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**KyLinTV Makes IPTV Broadcast History:  
Expanded Broadcast Channel Lineup Offers the Most Entertainment for Chinese-Americans**

(Garden City, NY) KyLinTV, Inc. – the first and only Chinese IPTV service in North America – today unveiled an ambitious lineup of new broadcast channels, bringing together the largest selection of Chinese broadcast entertainment available via IPTV.

A total of 26 live broadcast channels will be available to KyLinTV subscribers by September 2006. Combined with the vast KyLinTV video on demand (VOD) library - offering more than 20,000 hours of programming choices – KyLinTV showcases the most choice in Chinese entertainment available in North America.

KyLinTV subscribers will have direct access to the most popular broadcasts from China, Hong Kong and Taiwan. In addition, KyLinTV will broadcast U.S. Chinese channels including news and entertainment produced exclusively for the Chinese-American audience. This large expansion of new channels will include the key provincial channels from China, Cantonese programming and specialty channels.

“This is an exciting and historic day for KyLinTV, and for our broadcast partners. KyLinTV is creating a global audience through IPTV technology, making overseas content easily accessible to our subscribers and elevating local U.S. based broadcasts to a national audience,” said Nancy Li, CEO of KyLinTV. “This is only the beginning. We are actively looking for additional Chinese content partners to join KyLinTV and to expand our extensive range of multimedia content offerings.”

Engaging in a multi-platform approach to content delivery, KyLinTV broadcast partners are able to create additional revenue streams and to enhance their footprint in the Chinese-American consumer market. Two of the most significant additions to the KyLinTV broadcast lineup are Hunan TV, the most popular entertainment channel in China, and Phoenix TV, offering premier programming for overseas Chinese.

“Our strategic partnership with KyLinTV is bringing Hunan TV into the future, expanding our distribution to reach a potentially global audience. Hundreds of millions of Chinese enjoy Hunan TV programs across Asia,” said Wei Wenbin, Director General of Hunan TV. “Now, KyLinTV will bring the same exciting news, entertainment and cultural programs to Chinese-speaking homes throughout North America.”

Wu Xiaoyong, CEO of Phoenix TV added, “Phoenix TV recognizes the significant role of IPTV in the future of global television. KyLinTV has shown us what is truly possible through the

implementation of IPTV services, and our collaboration will benefit Phoenix TV in many ways. IPTV is an important part of the Phoenix multi-platform strategy. Through KyLinTV we will have access to more Chinese-American viewers, and reach them in new and exciting ways.”

IPTV provides easy access to consumers without geographic boundaries, and the VOD functionalities of KyLinTV offer additional value-added services to KyLinTV content partners. Live broadcasts are available to KyLinTV subscribers in real-time, and each channel VOD companion will preserve KyLinTV broadcast titles for 24 hours, maintaining access and convenience for the benefit of KyLinTV subscribers.

### **About KyLinTV**

KyLinTV is the first and only IPTV service dedicated to the Chinese community living in North America, offering both live broadcast as well as 20,000+ hours of video on demand programming. For more information on KyLinTV programming please visit <http://www.kylintv.com>

The service comes to the marketplace through the stewardship of two key investors, Charles B. Wang, founder of Computer Associates, and Charles Dolan, founder of Cablevision and Home Box Office. Production is made possible through technology partnerships with NeuLion, Inc. of Plainview, New York and Transvideo of Beijing, China.

The NeuLion iPTV solution delivers KyLinTV content over the public internet to television screens throughout North America, live and in real time. <http://www.neulion.com>

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