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One World One Platform - NeuLion IPTV Dominates Niche Global Programming with Top Filipino Content Provider

New York, NY/Las Vegas, NV – April 16, 2007 – NeuLion Incorporated, the company driving convergence between the television and the internet, announced today from the 2007 National Association of Broadcasters Conference in Las Vegas, that **ABS-CBN International** has licensed NeuLion's IPTV Platform to support their global media strategy for Filipino programming which has already launched in Japan and Canada, and they have their sights on the rest of the world.

The licensing arrangement with NeuLion will allow Filipinos to access their favorite programming using Internet Protocol Television, IPTV, outside of the United States. The NeuLion service connects the internet to the consumer's TV, delivering high-quality streaming ABS-CBN programming that is a true television experience, without the use of a PC.

"We are excited about the advantages the NeuLion IPTV Platform will provide our company," said Rafael Lopez, Chief Operating Officer, of ABS-CBN International. "It's all of our programming in our own service. As our content is introduced to the NeuLion IPTV Platform by our staff, program information, program menu changes, information presented to the NeuLion IPTV consumer set-top-box, all are updated automatically. Changes to content are synchronized between the NeuLion IPTV storage system, streaming servers, and our content library. The technology will allow us to offer our consumers both a linear television experience, as well as, new video on demand services," said Lopez.

ABS-CBN has 1.4 million Filipino viewers worldwide and will be using the NeuLion IPTV Platform license to stream four (4) Live Broadcast Channels and two (2) Radio Channels originated from Manila. The company plans to initially offer the new IPTV Service, using the NeuLion technology, to consumers in Canada and Japan, followed by other parts of the world.

"ABS-CBN International will find it easier to build one global IPTV network using NeuLion's technology versus historical terrestrial and cable distribution choices. We can allow their customers the choice of starting with the NeuLion IPTV set-top-box for real time streaming of their television and radio programming or our web implementation. The NeuLion IPTV Platform can fit the end users preference for access," said Chris Wagner, Executive Vice President and Co-Founder of NeuLion, Inc.

ABOUT NEULION INC:

NeuLion Inc., provides the delivery platform for the future of television by developing a service and technology that drives convergence between television and the internet. Working with companies interested in reaching target markets anywhere at anytime, NeuLion's technology uses the public internet to aggregate content from any provider and delivers it in real time. Please visit www.neulion.com for more information.

ABOUT ABS-CBN INTERNATIONAL:

ABS-CBN International (ABS-CBNi) was created as service for Filipinos in 1994. With the launch of The Filipino Channel, the company was the first and most successful Filipino broadcaster in the U.S. The company offers telecommunication, retail, money remittance and cargo forwarding services along with philanthropic support of Filipinos and the communities they now call home. Based in Redwood Shores, California, ABS-CBNi is a wholly-owned subsidiary of ABS-CBN, the Philippines largest entertainment and broadcasting company. Please visit www.abs-cbni.com for more information.

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