

NEULION CE SDK

NeuLion licenses technology to the biggest brands in consumer electronics to enable high-quality video streaming up to 4K Ultra HD. The NeuLion CE SDK enables Ultra HD connected devices to stream live sports and entertainment delivered by the NeuLion Digital Platform.



The NeuLion® Digital Platform provides digital video broadcasting, distribution and monetization of live and on-demand sports, and entertainment content to any connected device. NeuLion's technology powers the digital experience for leading brands around the world, delivering the highest quality video, up to 4K Ultra HD, with advanced interactive features for consumers globally.

NEULION DIGITAL PLATFORM

INGEST	ENCODE	EDIT	MANAGE	MONETIZE	PROTECT	MONITOR	DELIVER
File • Satellite • Fiber	HEVC • DASH • HLS	Live to VOD Clips	Content & User Management	Payment • Ad Insertion	Multi-DRM	QoS & Analytics	Multi-Screen Distribution

STUNNING VIDEO EVERYWHERE

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AWARD WINNING, ADVANCED MEDIA PLAYBACK FEATURES

4K Ultra HD Quality	HEVC Efficiency	DASH Live Streaming	60 fps High Action	DRM Security



The NeuLion CE SDK is used to deliver live OTT events in 4K to Sony TVs

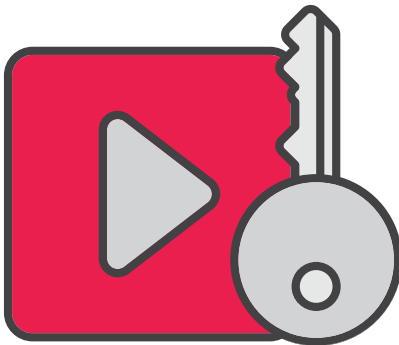
In 2016, NeuLion and UFC delivered the first-ever live OTT pay-per-view event in 4K to fight fans with a Sony HDR Ultra HD television set who have downloaded the UFC app from Google Play.

SONY

**4K
ULTRA HD**

“As 4K OTT entertainment options such as live sporting events become more commonplace, we are pleased to partner with NeuLion to ensure a high-quality 4K live streaming experience on our 4K Ultra HD TVs.”

- **Nick Colsey**, Vice President of Business Development of Sony Visual Products.



The NeuLion® Digital Platform streams the best live sports directly to the best Smart TVs using the best technology. The NeuLion CE SDK includes Dynamic Adaptive Streaming over HTTP (DASH) particularly tuned for live broadcasts. The SDK defines High Efficiency Video Coding (HEVC) profiles for high-action sports in Ultra High Definition and at 60 fps. The SDK also provides digital security created by NeuLion and trusted by Hollywood to distribute 4K movies.

NEULION CE SDK BENEFITS

The NeuLion CE SDK delivers a better video experience with high performance



Optimized for Live Broadcast



Enhanced Streaming Security



Slow Motion & Instant Replay



Reduced Delay



Multi-CDN Switching



Graceful Errors



HEVC | H.265 & MPEG-DASH Support



Timeline Event Markers

For more information: Email: sales@neulion.com NEULION.COM